

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Population of Age 15 and Up	51,426		39,463		
Coffee - Personally Drank in Past 6 Months					
Coffee - Yes	37,906	73.71%	29,328	74.32%	101
Coffee - # Cups Drank in Past 7 Days					
# Coffee - 1-2 (L)	4,568	8.88%	2,286	5.79%	65
# Coffee - 3-5 (L)	4,356	8.47%	3,133	7.94%	94
# Coffee - 6-9 (M)	9,795	19.05%	8,025	20.34%	107
# Coffee - 10-14 (H)	10,360	20.15%	8,846	22.42%	111
# Coffee - 15-29 (H)	5,875	11.43%	4,851	12.29%	108
# Coffee - 30+ (H)	1,659	3.23%	1,291	3.27%	101
Coffee - Kind Drank in Past 7 Days					
Coffee - Regular	36,836	71.63%	27,815	70.48%	98
Coffee - Decaffeinated	3,284	6.39%	2,862	7.25%	113
Coffee - Form Drank in Past 7 Days					
Coffee - Brewed	34,599	67.28%	28,697	72.72%	108
Coffee - Instant	6,403	12.45%	3,436	8.71%	70
Tea - Drank in Past 6 Months					
Tea - Yes	36,478	70.93%	27,608	69.96%	99
Tea - # Cups Drank in Past 7 Days					
# Tea - 1-2 (L)	8,523	16.57%	6,358	16.11%	97
# Tea - 3-5 (L)	8,560	16.65%	6,237	15.81%	95
# Tea - 6-9 (M)	7,573	14.73%	6,180	15.66%	106
# Tea - 10-14 (H)	3,265	6.35%	2,803	7.10%	112
# Tea - 15+ (H)	3,410	6.63%	2,989	7.58%	114
Tea - Kind Drank in Past 7 Days					
Tea - Regular	21,309	41.44%	16,484	41.77%	101
Tea - Green	10,319	20.07%	8,021	20.32%	101
Tea - Herbal	11,842	23.03%	9,002	22.81%	99
Tea - Other Specialty	5,244	10.20%	4,004	10.15%	100
Iced Tea - Drank in Past 6 Months					
Iced Tea - Yes	12,621	24.54%	8,864	22.46%	92
Iced Tea - # Glasses Drank in Past 7 Days					
# Iced Tea - 1-2 (L)	5,317	10.34%	4,318	10.94%	106
# Iced Tea - 3-5 (M)	2,143	4.17%	1,331	3.37%	81
# Iced Tea - 6-9 (H)	745	1.45%	403	1.02%	70
# Iced Tea - 10+ (H)	186	0.36%	160	0.41%	114
Iced Tea - Kinds Drank in Past 7 Days					
Iced Tea - Regular	5,960	11.59%	4,043	10.25%	88
Iced Tea - Organic	1,902	3.70%	896	2.27%	61
Iced Tea - Kombucha	2,452	4.77%	1,248	3.16%	66
Iced Tea - Flavour Drink - Any					
Iced Tea Any - Green Tea	5,898	11.47%	4,423	11.21%	98
Iced Tea Any - Honey Green Tea	2,320	4.51%	1,648	4.18%	93
Iced Tea Any - Iced Tea and Lemonade	6,504	12.65%	4,964	12.58%	99

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Iced Tea Any - Lemon	5,081	9.88%	3,519	8.92%	90
Iced Tea Any - Peach	3,189	6.20%	2,027	5.14%	83
Iced Tea Any - Raspberry	2,771	5.39%	1,709	4.33%	80
Iced Tea Any - Regular	4,994	9.71%	3,831	9.71%	100
Iced Tea Any - Tropical	1,026	1.99%	538	1.36%	68
Iced Tea Any - White Tea	1,474	2.87%	778	1.97%	69
Iced Tea Any - Other	3,243	6.31%	2,991	7.58%	120
Iced Tea - Flavour Drink - Most Often					
Iced Tea Most Often - Green Tea	2,075	4.04%	1,414	3.58%	89
Iced Tea Most Often - Honey Green Tea	239	0.47%	130	0.33%	70
Iced Tea Most Often - Iced Tea and Lemonade	2,914	5.67%	2,272	5.76%	102
Iced Tea Most Often - Lemon	1,741	3.39%	938	2.38%	70
Iced Tea Most Often - Peach	1,098	2.14%	824	2.09%	98
Iced Tea Most Often - Raspberry	542	1.05%	248	0.63%	60
Iced Tea Most Often - Regular	2,564	4.99%	1,948	4.94%	99
Iced Tea Most Often - Other	1,448	2.82%	1,089	2.76%	98
Iced Tea - Flavour Drink - Sometimes					
Iced Tea Sometimes - Green Tea	3,935	7.65%	2,829	7.17%	94
Iced Tea Sometimes - Honey Green Tea	2,096	4.08%	1,502	3.81%	93
Iced Tea Sometimes - Iced Tea and Lemonade	3,766	7.32%	2,399	6.08%	83
Iced Tea Sometimes - Lemon	3,451	6.71%	2,476	6.27%	93
Iced Tea Sometimes - Peach	2,161	4.20%	1,108	2.81%	67
Iced Tea Sometimes - Raspberry	2,261	4.40%	1,426	3.62%	82
Iced Tea Sometimes - Regular	2,557	4.97%	1,614	4.09%	82
Iced Tea Sometimes - Tropical	1,026	1.99%	538	1.36%	68
Iced Tea Sometimes - White Tea	1,474	2.87%	778	1.97%	69
Iced Tea Sometimes - Other	1,866	3.63%	1,773	4.49%	124
Iced Tea - Form Drink - Any					
Iced Tea Any - Concentrate	1,424	2.77%	894	2.27%	82
Iced Tea Any - Frozen	1,309	2.54%	1,081	2.74%	108
Iced Tea Any - Home-Made	3,826	7.44%	3,446	8.73%	117
Iced Tea Any - Powder	3,440	6.69%	2,140	5.42%	81
Iced Tea Any - Ready-to-Drink	7,772	15.11%	5,590	14.16%	94
Iced Tea Any - Other	2,280	4.43%	1,387	3.52%	79
Iced Tea - Form Drink - Most Often					
Iced Tea Most Often - Concentrate	652	1.27%	236	0.60%	47
Iced Tea Most Often - Frozen	60	0.12%	32	0.08%	67
Iced Tea Most Often - Home-Made	2,053	3.99%	1,988	5.04%	126
Iced Tea Most Often - Powder	1,961	3.81%	1,223	3.10%	81
Iced Tea Most Often - Ready-to-Drink	6,528	12.69%	4,617	11.70%	92
Iced Tea Most Often - Other	1,367	2.66%	767	1.94%	73
Iced Tea - Form Drink - Sometimes					
Iced Tea Sometimes - Concentrate	845	1.64%	667	1.69%	103
Iced Tea Sometimes - Frozen	1,255	2.44%	1,049	2.66%	109

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Iced Tea Sometimes - Home-Made	1,988	3.87%	1,497	3.79%	98
Iced Tea Sometimes - Powder	1,693	3.29%	944	2.39%	73
Iced Tea Sometimes - Ready-to-Drink	1,955	3.80%	1,122	2.84%	75
Iced Tea Sometimes - Other	1,056	2.05%	633	1.60%	78
Iced Tea - Type Drink - Any					
Iced Tea Type Any - Regular	10,566	20.55%	8,201	20.78%	101
Iced Tea Type Any - Diet/Low Calorie	1,872	3.64%	950	2.41%	66
Iced Tea Type Any - Unsweetened	3,770	7.33%	2,991	7.58%	103
Iced Tea - Type Drink - Most Often					
Iced Tea Type Most Often - Regular	10,212	19.86%	7,148	18.11%	91
Iced Tea Type Most Often - Diet/Low Calorie	670	1.30%	378	0.96%	74
Iced Tea Type Most Often - Unsweetened	1,738	3.38%	1,337	3.39%	100
Iced Tea - Type Drink - Sometimes					
Iced Tea Type Sometimes - Regular	881	1.71%	649	1.65%	96
Iced Tea Type Sometimes - Diet/Low Calorie	1,240	2.41%	556	1.41%	59
Iced Tea Type Sometimes - Unsweetened	2,120	4.12%	1,583	4.01%	97
Fruit Drinks/Punches - Ready-to-Drink in Past 6 Months					
Fruit Drink - Yes	14,044	27.31%	8,775	22.24%	81
Fruit Drinks/Punches - Ready-to-Drink - # Drinks/Glasses Drank in Past 7 Days					
# Fruit Drink - 1-2 (L)	5,869	11.41%	3,710	9.40%	82
# Fruit Drink - 3-5 (M)	3,441	6.69%	2,085	5.28%	79
# Fruit Drink - 6-9 (H)	1,370	2.66%	1,198	3.04%	114
# Fruit Drink - 10+ (H)	444	0.86%	227	0.58%	67
Soft Drinks/Colas - Drank in Past 6 Months					
Soft Drink - Yes	31,128	60.53%	21,394	54.21%	90
Soft Drinks/Colas - # Drinks in Past 7 Days					
# Soft Drink - 1-2 (L)	14,177	27.57%	9,121	23.11%	84
# Soft Drink - 3-5 (M)	5,853	11.38%	4,099	10.39%	91
# Soft Drink - 6-9 (H)	3,300	6.42%	2,449	6.21%	97
# Soft Drink - 10+ (H)	2,047	3.98%	1,920	4.87%	122
Soft Drinks/Colas - Kind - Any					
Soft Drink Any - Diet	14,676	28.54%	11,563	29.30%	103
Soft Drink Any - Regular	24,735	48.10%	17,042	43.18%	90
Soft Drinks/Colas - Kind - Most Often					
Soft Drink Most Often - Diet	10,657	20.72%	8,615	21.83%	105
Soft Drink Most Often - Regular	20,471	39.81%	12,779	32.38%	81
Soft Drinks/Colas - Kind - Sometimes					
Soft Drink Sometimes - Diet	4,396	8.55%	2,699	6.84%	80
Soft Drink Sometimes - Regular	5,013	9.75%	3,893	9.87%	101
Soft Drinks/Colas - Flavour Drink - Any					
Soft Drink Any - Cherry Cola	3,377	6.57%	2,566	6.50%	99
Soft Drink Any - Citrus	4,885	9.50%	3,330	8.44%	89
Soft Drink Any - Cola	22,555	43.86%	17,962	45.52%	104
Soft Drink Any - Cream Soda	5,173	10.06%	3,077	7.80%	78

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Soft Drink Any - Ginger Ale	15,228	29.61%	11,288	28.60%	97
Soft Drink Any - Lemon-Lime	6,980	13.57%	5,348	13.55%	100
Soft Drink Any - Root Beer	11,967	23.27%	7,725	19.58%	84
Soft Drink Any - Orange Soda	4,115	8.00%	2,461	6.24%	78
Soft Drink Any - Vanilla Cola	1,513	2.94%	1,036	2.63%	89
Soft Drink Any - Other	4,663	9.07%	2,916	7.39%	81
Soft Drinks/Colas - Flavour Drink - Most Often					
Soft Drink Most Often - Cherry Cola	489	0.95%	232	0.59%	62
Soft Drink Most Often - Citrus	919	1.79%	556	1.41%	79
Soft Drink Most Often - Cola	16,735	32.54%	12,831	32.51%	100
Soft Drink Most Often - Cream Soda	428	0.83%	180	0.46%	55
Soft Drink Most Often - Ginger Ale	6,612	12.86%	4,193	10.62%	83
Soft Drink Most Often - Lemon-Lime	894	1.74%	851	2.16%	124
Soft Drink Most Often - Root Beer	2,107	4.10%	1,012	2.57%	63
Soft Drink Most Often - Orange Soda	491	0.95%	227	0.57%	60
Soft Drink Most Often - Other	2,233	4.34%	1,118	2.83%	65
Soft Drinks/Colas - Flavour Drink - Sometimes					
Soft Drink Sometimes - Cherry Cola	2,904	5.65%	2,320	5.88%	104
Soft Drink Sometimes - Citrus	3,995	7.77%	2,738	6.94%	89
Soft Drink Sometimes - Cola	6,368	12.38%	4,202	10.65%	86
Soft Drink Sometimes - Cream Soda	4,758	9.25%	2,886	7.31%	79
Soft Drink Sometimes - Ginger Ale	8,802	17.12%	6,847	17.35%	101
Soft Drink Sometimes - Lemon-Lime	6,115	11.89%	4,383	11.11%	93
Soft Drink Sometimes - Root Beer	9,926	19.30%	6,660	16.88%	87
Soft Drink Sometimes - Orange Soda	3,639	7.08%	2,220	5.63%	80
Soft Drink Sometimes - Vanilla Cola	1,301	2.53%	828	2.10%	83
Soft Drink Sometimes - Other	2,508	4.88%	1,736	4.40%	90
Energy/Sport Drinks - Drank in Past 6 Months					
Energy Drink - Yes	8,019	15.59%	4,343	11.00%	71
Energy/Sport Drinks - # Drinks/Glasses in Past 7 Days					
# Energy Drink - 1-2 (L)	3,998	7.77%	2,172	5.50%	71
# Energy Drink - 3-5 (M)	494	0.96%	461	1.17%	122
# Energy Drink - 6-9 (H)	65	0.13%	57	0.15%	115
Non-Carbonated Bottled Water - Drank in Past 6 Months					
Bottled Water - Yes	22,072	42.92%	15,765	39.95%	93
Non-Carbonated Bottled Water - # Bottles in Past 7 Days					
# Bottled Water - 1-2 (L)	8,493	16.52%	5,909	14.97%	91
# Bottled Water - 3-5 (M)	4,748	9.23%	3,009	7.62%	83
# Bottled Water - 6-9 (H)	2,015	3.92%	1,560	3.95%	101
# Bottled Water - 10-14 (H)	972	1.89%	981	2.49%	132
# Bottled Water - 15+ (H)	388	0.76%	255	0.65%	86
Non-Carbonated Bottled Water - Type - Any					
Bottled Water Any - Flavoured	7,000	13.61%	4,488	11.37%	84
Bottled Water Any - Non-Flavoured	21,494	41.80%	16,488	41.78%	100

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Non-Carbonated Bottled Water - Type - Most Often					
Bottled Water Most Often - Flavoured	1,983	3.86%	1,077	2.73%	71
Bottled Water Most Often - Non-Flavoured	20,089	39.06%	14,687	37.22%	95
Non-Carbonated Bottled Water - Type - Sometimes					
Bottled Water Sometimes - Flavoured	5,017	9.76%	3,329	8.44%	86
Bottled Water Sometimes - Non-Flavoured	1,376	2.68%	687	1.74%	65
Sparkling Water - Drank in Past 6 Months					
Sparkling - Yes	13,967	27.16%	11,523	29.20%	108
Sparkling Water - Number of Bottles in Past 7 Days					
# Sparkling - 1-4	7,384	14.36%	5,894	14.94%	104
# Sparkling - 5-9	1,534	2.98%	1,207	3.06%	103
# Sparkling - 10+	1,168	2.27%	965	2.45%	108
Sparkling Water - Type - Any					
Sparkling Any - Flavoured	6,375	12.40%	5,170	13.10%	106
Sparkling Any - Non-Flavoured	7,739	15.05%	6,481	16.42%	109
Sparkling Water - Type - Most Often					
Sparkling Most Often - Flavoured	6,460	12.56%	4,875	12.35%	98
Sparkling Most Often - Non-Flavoured	3,835	7.46%	4,353	11.03%	148
Sparkling Water - Type - Sometimes					
Sparkling Sometimes - Flavoured	4,567	8.88%	3,625	9.19%	103
Sparkling Sometimes - Non-Flavoured	6,456	12.56%	5,060	12.82%	102
Flavoured Beverage Enhancers (e.g. Mio) - Used Past 6 Months					
Flavoured Beverage Enhancers - Yes	4,062	7.90%	2,468	6.26%	79
Flavoured Beverage Enhancers (e.g. Mio) - # Times Used Past 7 Days					
# Flavoured Beverage Enhancers - 1-2 (L)	1,650	3.21%	1,236	3.13%	98
# Flavoured Beverage Enhancers - 3-5 (M)	361	0.70%	301	0.76%	109
# Flavoured Beverage Enhancers - 6-9 (H)	548	1.07%	359	0.91%	85
# Flavoured Beverage Enhancers - 10+ (H)	398	0.77%	214	0.54%	70

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.